



Sports Information Directors Association

NAIA-SIDA Board Call – Tuesday, August 21 - 2 PM - CST

In attendance: Aaron Sagraves, (President, Cornerstone), Chris Wells (1st VP, Lindsey Wilson, Ky.), Tyler Price, (2nd VP, Baker Kan.), Cindy Potter, (Past President, Columbia (Mo.)), Danny Day, (At-Large, Corban (Ore.)), Donnie Smith, (At-Large, Southeastern (Fla.)), Tommy Chassanoff (At-Large, University of Cumberlands), Nikki Roeder (At-Large Graceland (Iowa), Katie Green (NAIA), Brad Cygan (NAIA), Paige Salveter (NAIA), Lexi , Pete Scanplebury (NAIA).

Fun question of the day – What is your favorite color and pick for Super Bowl Winner?

New Board Position and Survey Update – Brad Cygan – The NAIA-SIDA Board Treasurer position has been approved. This is an officer position, it will not be in the NAIA-SIDA President rotation. It needs to be a 2/3 majority vote to elect the position, it must be voted on at the NAIA-SIDA Business Meeting at the NAIA-SIDA/CoSIDA Convention.

If we can get Brad the language that needs to be changed in the By-Laws, he can change it to reflect that we can vote on this position now, instead of waiting to vote on the position in June at the Convention. We would like to change the language also to state that it's a majority vote to elect the position, instead of a 2/3 majority vote.

We have three SID's interested in the NAIA-SIDA Treasurer position. Brad will send a link to vote for the position to the NAIA-SIDA membership via email.

Aaron Sagraves - Brad please send the NAIA-SIDA Convention Survey results to Chris Wells and Cindy Potter.

NAIA-SIDA Logo – We have chosen this logo (Below) to move forward with:





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Volleyball Stats: *Aaron Sagraves* – Setting attempts is not recognized as an official statistic.

Branding Committee – *Danny Day* – The committee would like to have a NAIA-SIDA Video of the Week, promoted by the NAIA via NAIA.org and social media. NAIA SID's would submit a video by Monday and then a committee would vote on the Top Video and the NAIA would promote those top plays on each Thursday throughout the school year.

SID's could submit the videos via a larger file transfer company like 'We Transfer'.

Publications Committee – *Donnie Smith* – The Social Media Publications committee would like the competition to be changed, to focus on content, engagement etc. instead of just social media followers gained.

Aaron Sagraves – Would like to hand out the awards at NAIA-SIDA Convention during the Ike Pearson Award, similar to what we have done in the past.

New Goals for 2018-19 –

NAIA National Office Update – *Brad Cygan* – A 15-second commercial will be available to SID's to play on their home video broadcasts this season. It will be located on the back end of Stretch, as well as in an email to the NAIA-SIDA membership.

NAIA-SIDA website, will have new content this week.

A \$100 all championship sport pass for all final site NAIA National Championships will be available through Stretch Internet this week for purchase for fans.

Next NAIA-SIDA Board Call – Tuesday, September 18 at 2 pm CST

T-Price