



App Sponsorship Opportunities

Overall App Sponsor (\$6,000)	Trivia Sponsor (\$4,000)	Individual Sport Sponsor (\$2,000)
Description: <ul style="list-style-type: none"> Game info page Special events notifications (Example: Blue & White Days) Rewards page Schedule page More page 	Description: <ul style="list-style-type: none"> Trivia notifications Tuesday/Thursday trivia In-game trivia Trivia banner page 	Description: <ul style="list-style-type: none"> Team page Roster page Staff page Live stat/video page Team specific notifications
Audience/Traffic: <ul style="list-style-type: none"> Total users: 1,500 Weekly sessions average: 5,000 Rewards users: 554 Check-ins: 13,729 Schedule page clicks: 157,192 	Audience/Traffic: <ul style="list-style-type: none"> Total users: 1,500 Weekly sessions average: 5,000 Rewards users: 554 Average users per trivia: 201 Registered for push: 757 	Audience/Traffic: <ul style="list-style-type: none"> Total users: 1,500 Weekly sessions average: 5,000 Game detail clicks: 283,873 Team page clicks: 227,225 Roster tab clicks: 136,219



DWU Tigers National Engagement Rankings on App

2022-23 App Engagement Rankings

<u>Top 10</u> 22 weeks	<u>Top 5</u> 17 weeks	<u>Top 3</u> 16 weeks	<u>No. 1</u> 10 weeks
<p>THE FANX TOP 10 A weekly ranking of the most actively engaged schools on the FanX™ app.</p> <ol style="list-style-type: none"> Dakota Wesleyan Tigers South Dakota State Mississippi College Evangel William Penn SFPA Saint Francis (PA) Delta State Concordia St. Paul Concordia College, Moorhead Indiana State University <p>*ranking based on average sessions per active fan</p> <p>athleticsXactivities FROM NOW ON</p>	<p>THE FANX TOP 10 A weekly ranking of the most actively engaged schools on the FanX™ app.</p> <ol style="list-style-type: none"> Dakota Wesleyan Tigers Concordia St. Paul South Dakota State Delta State University Marquette Evangel Dayton Stony Brook Butler Davidson College <p>*ranking based on average sessions per active fan</p> <p>athleticsXactivities FROM NOW ON</p>		

DAKOTA WESLEYAN TIGERS

FOR MORE INFO:

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