



Sports Information Directors Association

NAIA-SIDA Board Call – Tuesday, July 31 - 2 PM - CST

In attendance: Aaron Sagraves, (President, Cornerstone), Chris Wells (1st VP, Lindsey Wilson, Ky.), Tyler Price, (2nd VP, Baker Kan.), Cindy Potter, (Past President, Columbia (Mo.), Danny Day, (At-Large, Corban (Ore.), Donnie Smith, (At-Large, Southeastern (Fla.), Tommy Chassanoff (At-Large, University of Cumberlands), Nikki Roeder (At-Large Graceland (Iowa), Katie Green (NAIA), Brad Cygan (NAIA), Laurie Bollig (CoSIDA), Paige Salveter (NAIA).

Fun question of the day – What is your favorite food and drink?

New Board Position and Survey Update – Katie Green and Aaron Sagraves are shooting for August 10 for this to go out.

August Newsletter - We are planning for August 9 for the first NAIA-SIDA Newsletter to go to the membership.

Laurie Bollig will link to the new NAIA membership page on CoSIDA.com on the August Newsletter. She will also talk about the new NAIA Academic All-America program on the newsletter.

August, November, March and May will be the months for the NAIA-SIDA Newsletter to the membership via email.

Donnie Smith had a great idea to add a more comprehensive list of the NAIA-SIDA Publication Contests for the newsletter.

Fall Email to Membership – Aaron Sagraves – By the end of this week, please send the Fall Email to every SID in your conference or the conferences you are a liaison too.

Go ahead and copy and paste the email that Aaron and Katie sent to us into an email to send to the SID's.

NAIA-SIDA Webpage on NAIA.org – How do we make this web page more desirable for SID's to frequent more often? New content?

- Ideas from the Board:

Have a Frequently Asked Questions Section on the web page – **Tommy C.**

Have the NAIA Direct Message Schools via Twitter with updates – **Chris W.**

Post the Preseason Questionnaire Due dates for each sport on this site – **Tyler P.**

Branding Committee – Danny Day – Justine Gaskamp at Oklahoma Panhandle will be the Chair. They are excited to get started and come up with new ideas on how to keep the branding efforts at a high level for the NAIA.



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Publications Committee – Donnie Smith – Social Media Contest will be changed up a bit. They would like it to be judged on the content/engagement instead of just based on number of followers. There will be a few contests that will not return in 2018-19, for example schedule cards and brochures (Media Guides).

Sponsorships Committee – Tyler Price has produced a Sponsorship Sheet to present to potential donors and sponsors. This group will meet in August to begin reaching out to potential companies for sponsorships.

Continuing Education Committee - Nikki Roeder – The committee would like the first call to focus on the NAIA Academic All-America program.

Workshop Committee – Cindy will help with this group as well as Scott Barker. They will get together in August to begin planning for June's convention.

Conference SID Engagement – Chris Wells - Help the Conference SID's get together once a month or twice a month as a group to talk and network

- **Chris Wells** - Include the conference SID to your email to your school SID's for the fall. Keep them engaged in everything we are doing as a group. Also have Chris serve as a liaison of sorts for the 16 conference SID's across the NAIA.

Stats Discussion – Brad Cygan – We need to find a solution to bring conferences that require Statcrew to move to utilizing Dakstats instead of Statcrew.

Next NAIA-SIDA Board Call – Tuesday, August 21 at 2 pm CST

T-Price