Here is your chance to support the Keene State Owls and get your name in front of thousands of fans. Let us tell you about advertising opportunities on the web, in the game programs, on banners at the site of the game, or all three. We can design an advertising package that fits your needs.

Game Programs

Game programs are published for every home varsity contest. Your business-card ad will appear on the back cover of each roster/program. More than 8,500 programs are printed throughout the athletic season.

<table>
<thead>
<tr>
<th>Ad rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Game program</td>
</tr>
</tbody>
</table>

The deadline for ads is August 15, 2017. The preferred format for the game programs is a high-resolution pdf file. For non-camera-ready ads, a $25 fee will be charged for typesetting and layout. Payment for all advertising must accompany the ad.

Stadium Advertising

KSC’s athletic venues are the perfect places to put your business in full view of the crowd. The signs are printed to your specifications and provide excellent exposure in the stadium and the gym. The deadline for providing designs is August 15, 2017. A 10% discount is available for multiple signs.

<table>
<thead>
<tr>
<th>Owl Stadium Fields</th>
<th>8’ x 3’</th>
<th>$400</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Pick one: baseball, field hockey/lacrosse, soccer, softball.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Spaulding Gym</th>
<th>4’ x 3’</th>
<th>$400</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Includes basketball and volleyball.)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Advertising Packages

**Platinum Owl – $2,000**
Two 30-second ads on more than 100 video sports broadcasts. Total 200 ads $500
Rotating logo on KSC Athletics website $1,000
8’ x 3’ color sideline banner for soccer $400
4’ x 3’ color banner for basketball $400
Foursome KSC Golf Tournament $640
Hole sponsor KSC Golf Tournament $150
Four season tickets – basketball and soccer $200
Game program ad $500

**Total if sold separately $3,765 (savings of $1,765)**

**Gold Owl – $1,700**
Foursome KSC Golf Tournament $640
Hole sponsor KSC Golf Tournament $150
Four season tickets – basketball and soccer $200
Game program ad $500
Pick two of three:
One 30-second ad on Owl Media Network $400
8’ x 3’ color sideline banner for soccer $400
4’ x 3’ color banner for basketball $400

**Total if sold separately $2,265 (savings of $565)**

**Silver Owl – $1,200**
Four season tickets – basketball and soccer $200
Game program ad $500
Pick two of three:
One 30-second ad on Owl Media Network $400
8’ x 3’ color sideline banner for soccer $400
4’ x 3’ color banner for basketball $400

**Total if sold separately $1,500 (savings of $300)**

**Bronze Owl – $850**
Four season tickets – basketball and soccer $200
Game program ad $500
Your choice of one:
8’ x 3’ color sideline banner for soccer $400
4’ x 3’ color banner for basketball $400
One 30-second ad on Owl Media Network $400

**Total if sold separately $1,100 (savings of $250)**

Owl Media Network Advertising

KeeneOwls.com draws 1.1 million visits annually.

**Broadcast Commercials** – Your 30-second ad aired twice on each of the 150-plus broadcasts of KSC home athletic events (300 ads total): $500

**Rotating Logo** with click through to your site on KeeneOwls.com: $1,000

**Combination Drop Down ad and Rotating Logo:** $1,500

Express your interest in advertising opportunities, including billing. Please call for more information. Contact Abe Osheyack, Sports Information Director (game programs) at 603-358-2630 or Kristene Kelly, Athletic Director (other advertising opportunities) at 603-358-2813.

Athletics Department • Keene State College • 229 Main Street • Keene, NH 03435-2301