



## NAIA-SIDA Board of Directors Minutes

Conference Call  
April 28, 2020

**ATTENDEES:** Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President  
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President  
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President  
Wendy Reid, Assistant AD/Communications, Calumet (Ind.), Treasurer  
Jordan Alves, Sports Information Director, Campbellsville (Ky.), At-Large Representative  
Tyler Price, Park (Mo.), Assistant Director of Athletics for Media Relations & Marketing, At-Large Representative  
Tommy Chasanoff, Sports Information Director, Cumberlands (Ky.), At-Large Representative  
Zackary Shore, Director of Sports Information, Madonna (Mich.), At-Large Representative  
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President  
Paige Salveter, Vice President of Marketing, NAIA  
Brad Cygan, Director of Athletics Communications, NAIA  
Katie Green, Manager of Athletics Communications, NAIA  
Maddie Westergard, Manager of Athletics Communication, NAIA  
Will Roleson, Associate Executive Director, CoSIDA

### CALL TO ORDER

Chris Wells called the meeting to order at 4:04 p.m. (EDT)

### PROFESSIONAL DEVELOPMENT – Jordan Alves

1. Jordan stressed the importance of humility within the sports information profession.
2. A phrase shared with him early in his career that has helped him remain humble is: "Be humble, or be humbled."
3. During the COVID-19 crisis, many will be facing changes in resources, personnel, etc. Remaining humble in the face of these circumstances will be important.

### POTENTIAL NAIA-SIDA CONSTITUTIONAL CHANGES

1. Proposed changes to the constitution included:
  - a. Definition of Active Member. (Article IV)
  - b. Number of votes required to elect officers and at-large representatives. (Articles V, VII)
  - c. Requirement for voting for the Board of Directors take place at the annual NAIA-SIDA business meeting. (Article VII)
  - d. How many times votes are cast for officers and at-large representatives (Article VII)
2. Potential addition to the constitution regarding the benefits of membership were also discussed. The NAIA Athletics Directors Association Constitution and Bylaws was referenced, specifically Article IV (Attached – Appendix A).
3. A draft of the proposed revision, with changes from the discussion, was distributed to the Board of Directors during the meeting. (Attached – Appendix B).
4. The matter was tabled for further discussion at the next Board of Directors meeting.

5. Board members were encouraged to email all other Board members with thoughts about constitutional changes before the next meeting.

#### **NAIA-SIDA CONVENTION – Donnie Smith**

1. Due to the cancellation of the CoSIDA Convention
  - a. Friday, June 5 will be the virtual NAIA-SIDA Convention from 1:00 p.m. EDT to 5:00 p.m. PDT
  - b. A schedule for the convention was presented (Attached - Appendix C)
  - c. Separate links will be provided for each season so that presenters can get ready ahead of time.
  - d. A webpage will be made available with all of the links.
  - e. The plan is to use the GoToMeeting platform.
  - f. The next step is to secure presenters for each of the topics.

#### **CoSIDA CONVENTION – Cindy Potter**

1. Virtual CoSIDA is being planned, with programming over a one month period.
  - a. The main focus will be June 8-12 with two sessions per day in the afternoon (Eastern time). Likely one live session and one pre-recorded session.
  - b. The following two weeks, there will be two sessions during the week, probably Tuesdays and Thursdays.
2. The focus of the CoSIDA Board was:
  - a. To keep the quality of sessions up and the quantity down.
  - b. Make sure that the content is good
  - c. Make sure there was content regarding the current COVID-19 pandemic.
3. The plan is to keep going throughout July and August.
4. Jordan Alves:
  - a. The sessions that were previously planned, but will not be included in the week of June 8-12, will be made available through virtual educational lounges to be available in May, July and August.
  - b. The NAIA-SIDA webinar planned for May 12, and some planned for July, will be incorporated in the CoSIDA educational lounges.

#### **BOARD MEMBER NOMINATIONS – Cindy Potter**

1. Two at-large positions are expiring – Tommy Chasanoff and Tyler Price's.
2. Interested candidates should submit the following by May 28:
  - a. Photo
  - b. Bio (150 words or less)
  - c. Video (one minute or less) why you want to be a member of the board.
3. Those will be posted on the landing page a couple of days before June 5.
4. Brad will set up a Google Drive folder for candidates to upload information.
5. Cindy Potter will send out an email to the Board of Directors inform the membership. Board members should send it out to their conferences.
6. Tyler Price will send out through the social media accounts.

#### **NAIA NATIONAL OFFICE REPORT – Brad Cygan**

1. More people are asking questions about the new NAIA Scholar-Athlete procedures. Brad Cygan will send another email to SIDs with the new procedures.

#### **COMMITTEE REPORTS**

1. Stats, History, Honors and Records Committee – Tommy Chasanoff
  - a. Working with the National Office regarding what the proper minimums should be for career records. Should it be more than one season of competition?
2. Publication Contests – Zach Shore
  - a. Massive numbers of entries.
  - b. Sent an email to Board members to pass on to their conferences. The purpose of the email was to remind the membership that deadline is May 1 and recruit judges.
  - c. Coordinators are all lined up. Working on judges.

- d. Due date for submission of results to the national office to be determined by Zach Shore, Brad Cygan and Katie Green.
- 3. NAIA-SIDA Convention – Donnie Smith.
  - a. No additional report.
- 4. Continuing Education – Jordan Alves
  - a. Last webinar went well with Aaron Sagraves, Cindy Potter and Bryan Cygan. Better viewership both live and on demand.
- 5. Branding Committee – Tyler Price
  - a. Created the bracket of top-10 plays, which is live on social media.
- 6. Membership and Fundraising Committee – Wendy Reid
  - a. Two members of committee have left their jobs.
  - b. Chris Wells – CoSIDA is now handling the financial account for NAIA-SIDA.

**CoSIDA ACADEMIC ALL-AMERICA NOMINATION DEADLINE** – Cindy Potter

- 1. Reminder that the deadline for CoSIDA Academic All-America nominations is 9:00 p.m. PST today (April 28).
- 2. Chris Wells - Question about whether NAIA-SIDA schedule will be open to all CoSIDA members, especially as it relates to business meeting.
  - a. There was a concern about the limit of 150 users.
  - b. Will Roleson – Could use GoToWebinar which allows for 500.

**NEXT MEETING** – Chris Wells

- 1. May 26 – If not needed, it will not be held. Chris Wells will advise.

**ADJOURNMENT**

Chris Wells adjourned the meeting at 5:08 p.m. EDT.

