



## Sports Information Directors Association

### **NAIA-SIDA Board Call – Tuesday, February 25, 2020 - 2 pm – CST**

In attendance: Chris Wells, (President, Chris Wells, Lindsey Wilson (Ky.), Donnie Smith (1st VP, Southeastern, Fla.), Cindy Potter (Past President, Columbia (Mo.), Tommy Chasanoff, (At-Large, Cumberlands (Ky.), Zach Shore (At-Large, Madonna (Mich.), Tyler Price (At-Large, Park (Mo.), Brad Cygan, (NAIA), Paige Salveter, Maddie Westergard (NAIA), Doug Vance (Executive Director, CoSIDA), Herb Vincent (President, CoSIDA).

#### **CoSIDA Leadership -**

**Herb Vincent, CoSIDA President.** CoSIDA Governance structure is considering a large change. A smaller Board of Directors would be created, including a Divisional Cabinet which would include divisional management groups: DII-SIDA, D3-SIDA, NAIA-SIDA.

The current CoSIDA Board would be cut in half.

This would need membership approval, as the CoSIDA constitution would need to be updated. This will be sent to the membership and voted on at the CoSIDA Convention in Las Vegas, 2020.

The intention is to have the vote held in Las Vegas.

**Doug Vance, CoSIDA Executive Director.** CoSIDA wants the best leaders possible to serve on its board and the board to be able to make quick decisions and be as efficient as possible.

Included in the Divisional Cabinets would include a Past Presidents Cabinet, as well as a D1-SIDA Cabinet. The NAIA-SIDA Board would not change, but the group would serve on the Divisional Cabinets. There will be no changes to CoSIDA committees etc.

#### **NCAA Convention Recap –**

**Donnie Smith** – Can we send something to our conferences to promote where the publication contests and continuing education webinars are located?

**Chris Wells** – Recommended once a month, Jordan and Zach sends us a draft email to send to all of our conferences, breaking down where to find the publication contests and what contests are out there. As well as when the next Continuing Ed webinars will take place etc.

**NAIA-SIDA Funds** – NAIA auditors did not allow for extra funds to roll over from year to year, thus our funds NAIA-SIDA brought in via sponsorships, were not rolled over to this year.

CoSIDA can help us set up an account to house our NAIA-SIDA funds. Chris Wells spoke with Will Roleson of CoSIDA and they have assured us that all current and future funds will have an account set up through CoSIDA and those funds will be accessible by NAIA-SIDA.

**NAIA National Office Update – Brad Cygan** – Photography update. Photographers at NAIA National Championships will be notified to provide a red banner photo and

as many individual photos they can shoot. They will work with the National Office to get the photos to the appropriate SID's.

**NAIA-SIDA Convention** – Ike Pearson Awards Ceremony – This year they will announce only the 1st place winners of NAIA-SIDA publication contests. And not every award winner in attendance.

**NAIA-SIDA Convention** – Donnie will be sending the Board an updated schedule.

**Committee Reports –**

**Publications Committee – Zach Shore** - Zach will send information for us to send to the NAIA-SIDA membership as a reminder to the membership of what publication contests will be available for 2020 and how to nominate.

**New Media Committee – Tyler Price** – We have seen a real increase in NAIA Top Play Nominations, which in turn has featured a lot of terrific content online for the NAIA. NAIA-SIDA Spotlights have continued to be a real success. Thank you to Katie Green for her help in getting those online. We are getting graphics ready for Winter National Champion SID's. In the fall we posted a graphic of NAIA National Championship SID's on social media congratulating them.

**Sponsorships- Wendy Reid** – She is working with her committee to come up with unique sponsorships that potentially could serve as sponsors for NAIA-SIDA. Brad Cygan recommended that Brad, Wendy, Chris Wells and Brett Illig, new NAIA Director of Sponsorships talk during the NAIA Convention.

T-Price

