



Sports Information Directors Association

NAIA-SIDA Board of Directors Minutes

Conference Call
January 18, 2021

ATTENDEES: Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President
Tommy Chasanoff, Sports Information Director, Cumberlands (Ky.), At-Large Representative
Sammi Wellman, Director of Communications, Cascade Collegiate Conference, At-Large Representative
Paige Salveter, Vice President of Marketing, NAIA
Brad Cygan, Director of Athletics Communications, NAIA
Katie Green, Manager of Athletics Communications, NAIA
Jeff Melton, Manager of Athletics Communications, NAIA

CALL TO ORDER

Chris Wells called the meeting to order at 3:03 p.m. (EDT)

CoSIDA UPDATES – Cindy Potter

1. In Indianapolis for CoSIDA meeting.
2. Considering name change (for CoSIDA) and logo change

NATIONAL OFFICE UPDATES – Brad Cygan

1. PrestoSports is in the process of finalizing XML season output for all sports. Basketball first, then fall sports, then spring.
2. Daktronics will require their Data Studio software for scoreboard integration. Cost \$1,000. Daktronics to tell membership.
3. Paige Salveter asked for video testimonials on benefits for NAIA membership.
4. Looking for materials/stories for Black History Month (February), Women's History Month (March) and highlights of athletic trainers.

NAC UPDATE – Chris Wells

1. Rules, Rewards and Statistics Committee was presented with the NAIA-SIDA proposal for changes to the Scholar-Athlete Award. The proposal was well received. The committee will reconvene for further consideration and then potentially advance it for a vote at the NAIA Convention.

COMMITTEE REPORTS

1. Publications – Sammi Wellman
 - a. Google Form developed by Katie Green and Sammi Wellman for submissions to contests. Form presented to the board.
 - b. Publication committee members/judges will be able to access submissions.
2. Workshop – Donnie Smith

- a. Working with committee on ideas for programing.
 - b. Inquired about whether there would be a student-athlete representative – Cindy Potter to find out.
- 3. Continuing Education – No report
- 4. Stats – Tommy Chasanoff
 - a. Committee of 20.
 - b. Working with Brad in the national office and making recommendations for Presto.
 - c. Flag football should be ready by February 1 – Brad Cygan.
- 5. Branding – No report

NAIA-SIDA BYLAWS

- 1. Working to review legislation. Hope to have suggestions for the board by the next meeting.
- 2. Need to address membership benefits – Tommy Chasanoff.

ADJOURNMENT

Chris Wells adjourned the meeting at 3:47 p.m. EDT.

