



## Sports Information Directors Association

### NAIA-SIDA Board of Directors Minutes

Conference Call  
September 24, 2019

**ATTENDEES:** Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President  
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President  
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President  
Wendy Reid, Assistant AD/Communications, Calumet (Ind.), Treasurer  
Jordan Alves, Sports Information Director, Campbellsville (Ky.), At-Large Representative  
Tommy Chasanoff, Sports Information Director, Cumberland (Ky.), At-Large Representative  
Zackary Shore, Director of Sports Information, Madonna (Mich.), At-Large Representative  
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance,  
Columbia (Mo.), Past President  
Paige Salveter, Vice President of Marketing, NAIA  
Brad Cygan, Director of Athletics Communications, NAIA  
Katie Green, Manager of Athletics Communication, NAIA  
Maddie Westergard, Manager of Athletics Communication, NAIA

#### CALL TO ORDER

Chris Wells called the meeting to order at 3:01 p.m. (EDT)

#### PROFESSIONAL DEVELOPMENT

Ron Smith emphasized taking care of people, giving two groups as an example:

1. Student Workers
  - a. If student workers will miss a meal, make sure to provide food for them.
  - b. Provide a work schedule for student workers as far in advance as possible.
2. Members of the media.
  - a. Make sure that when they arrive, they have everything they need to do their work including:
    - i. A place to work
    - ii. Internet connection
    - iii. Game notes, stats, rosters, etc.
  - b. Provide food for them as well so that they know if they have 30 minutes they can come to cover a game, they don't have to choose between covering your event or eating.

#### COMMITTEE REPORTS

1. Continuing Education Committee by Jordan Alves:
  - a. The StretchCast webinar with JD and Brandon went well:
    - i. Feedback:
      1. Inform the moderators to have prepared questions to ask and not assume that someone will send in a question.
      2. Barb Kowal at CoSIDA has a list of talking points for moderators that could be used to help prepare the moderators.
  - b. The next Continuing Education webinar is on Oct. 8 and will focus on Academic All-America® nominating and voting best practices.

2. Branding Committee - No Report
3. Publications Committee – No Report
4. Stats, History, Honors and Records Committee – No Report
5. Sponsorship and Fundraising Committee – No Report
6. NAIA-SIDA Workshop Programing – No Report

### **NAIA NATIONAL OFFICE REPORT**

Brad Cygan offered the following report.

1. National Tournament Photography
  - a. Referee Photo will no longer serve as the official photographer.
  - b. For upcoming national tournaments, each school should hire its own photographer if desired.
  - c. Future plans for providing either an official photographer or a list of photographers available for hire are being considered.

### **SID APPRECIATION DAY**

Brad Cygan solicited ideas for SID Appreciation Day as part of the NAIA Membership Appreciation Week, November 6-12. Ideas should be emailed to Brad Cygan.

### **NAIA-SIDA MEMBERSHIP UPDATE**

1. Chris Wells reported that 50 NAIA-SIDA memberships, representing 34 institutions, have been received through the CoSIDA membership sign-up.
2. Chris Wells will draft an automated letter to be sent to those who sign up for NAIA-SIDA via email and will send the draft to the board for consideration.
3. Chris will coordinate with Tyler Price regarding encouraging membership through social media.
4. Board members are to email the SIDs at the institutions in the conferences to which they have been assigned to encourage NAIA-SIDA membership.

### **NAIA-SIDA VOTING**

1. A discussion was held regarding future election of board members and voting on other NAIA-SIDA matters. The discussion included:
  - a. Whether voting should be open to all institutions or to NAIA-SIDA dues-paying members.
  - b. If dues-paying members, should still be limited to one vote per institution and conference or to all dues-paying members regardless of the number that come from one institution.
  - c. If voting should be limited to those at the NAIA-SIDA convention or opened up to all.
  - d. Whether or not attendance at the NAIA-SIDA membership should be a condition of board membership.
  - e. The need to change the board nominating process if the voting is opened to members not at the convention.
  - f. The process of constitutional changes.
2. Chris Wells asked board members to consider this issue before the board revisits it on the next conference call.

### **NEWSLETTER**

1. The next newsletter will go out in early November. If you have anything for the newsletter, please email it to Chris Well by Monday, October 21.

### **ADDITIONAL BUSINESS:**

1. Chris Wells will attend the COP Meeting Sunday and Monday, September 29 and 30 in Kansas City.
2. Reminder to each committee member to create a document to pass on to future board members that describes what the committee they chair does. The documents are to be completed before convention. Include what your committee does and how you go about doing it. The documents will be made available to future officers.

### **ADJOURNMENT**

Chris Wells adjourned the meeting at 3:47 p.m. EDT.