



## Sports Information Directors Association

### NAIA-SIDA Board of Directors Minutes

Conference Call  
August 9, 2022

**ATTENDEES:** Chris Wells, Assistant Athletic Director, Lindsey Wilson (Ky.), President  
Donnie Smith, Assistant Athletic Director for Communications, Southeastern (Fla.), First Vice President  
Tommy Chasanoff, Assistant Athletic Director Sports Information, Cumberlands (Ky.), Second Vice President  
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President  
Alisha Alexander, Sports Information Director, Lewis-Clark State (Id.), At-Large Representative  
Romanda Noble-Watson, Sports Information Director, Columbia College, At-Large Representative  
Billy Mangum, Sports Information Director, Life (Ga.), At-Large Representative  
Scott Barker, Assistant Commissioner, American Midwest Conference, At-Large Representative  
Paige Salveter, Vice President of Marketing, NAIA  
Brad Cygan, Director of Athletics Communications, NAIA  
Jeff Melton, Manager of Athletics Communications, NAIA  
Laurie Bollig, Director of Membership Engagement, CoSIDA  
Erik Christianson, Executive Director, CoSIDA

#### CALL TO ORDER – Wells

Chris Wells called the meeting to order at 3:02 p.m. (EDT)

#### New board members:

- Chris welcomed Alisha and Romanda to the board as At-Large Representatives.
- Alisha will be running Continuing Education Committee
- Romanda will be running the Publication Committee

#### CoSIDA Updates:

- Staff introductions
- Erik Christianson discusses the CoSIDA new name rollout. Help other members understand the direction in which CoSIDA is taking.
- CoSIDA Board is open to discussing the new initiative, reach out with questions. Vote will take place August 31 on 2 p.m. EST.
- CoSIDA Memberships – NAIA members 42 schools – 86 members
- Sign-up for CoSIDA Mentorships are open. You can sign up to be either a mentor or a mentee.
- Fellowship application will open soon.

## **Committees/Communication to Conferences:**

- Chris went over the role of the liaison for conferences.

## **National Office Update:**

- Changes are coming to selection shows. National office is working to find a platform that ensures consistency.
- Brad will be sending out a welcome e-mail in the coming weeks.
- Presto year two: Getting faster responses when including the NAIA in the subject lines. Working on updates to the Player of the Week Awards.
- 

## **At-Large Position:**

- Billy announced that he is stepping down from the Board to take a new position effective the end of the month.
- According to NAIA By-Laws, the NAIA-SIDA Board gets to pick how the replacement is chosen. Chris pushed forward two options: 1) Mark Adkins, Morningside 2) Tyler Price, Heart of America Conference
- The Board is open to other options to be discussed at a later date.

## **Membership Benefits:**

- Billy – Only be able to nominate for Publication Awards if you are a dues paying member.
  - o Discussed raising the cost for an All-In Membership
  - o Discussed having each membership only for 1-3 members.
  - o We brought up budget ramifications with this decision.
  - o \$50 per school was the motion presented; vote was 7-0 in favor.
- Tommy brought up: Rising Star Award // Veterans Award
  - o Rising Star is 1-10 years of service; Veterans Award 10 years or more years of service
  - o 1 person from each conference to serve on the voting committee member
  - o Discussed potential names of these Awards
- Billy – Championship passes for national tournaments; Not sure if this is doable.
- Look into getting NAIA-SIDA Pins and the cost.

## **Other business**

- No new business.

## **ADJOURNMENT**

Chris Wells adjourned the meeting at 4:17 p.m. EDT.

Next meeting is September 13 at 3 p.m. EDT