



Championship Information

Order of Performances for each team will be provided March 20, 2024.

Host Site

The Competitive Cheer and Dance National Championship is hosted by the Ann Arbor Sports Commission in conjunction with Concordia University Ann Arbor at the George Gervin GameAbove Center, located at Eastern Michigan University in Ypsilanti, Michigan.

Important Contacts

National Host Personnel	Name	Phone	Email
Ann Arbor Sports Commission	Meaghan Hughes	734-995-7281	mhughes@annarbor.org
Ann Arbor Sports Commission	Rachel Robb	734-794-0652	rrobb@annarbor.org
Host Athletic Director	Lonnie Pries	734-904-4685	lonnie.pries@cuaa.edu
Host Head Cheer Coach	Kate Edge	734-624-7983	catherine.edge@cuaa.edu
Host Head Dance Coach	Beth Strom	616-901-8790	elizabeth.strom@cuaa.edu
Athletic Trainer	Kiley Horn	231-758-2158	kiley.horn@cuaa.edu
Sports Information Director	Matt Korte	734-995-7494	matthew.korte@cuaa.edu
NAIA Manager Athletics Communications	Jeff Melton	949-616-9544	jmelton@naia.org
NAIA Sport Manager	Fred Aubuchon	402-460-0464	faubuchon@naia.org

Important Website Links

NAIA Cheer National Championship Page	https://www.naia.org/sports/cheer/index
NAIA Dance National Championship Page	https://www.naia.org/sports/dance/index
Concordia University Ann Arbor Page	https://www.concordiacardinals.com/landing/index
NAIA CCD Potential Qualifier Packet	https://naia.prestosports.com/coaches-corner/ccd-potential-qualifier-packet
Championship Livestream Link	http://www.naianetwork.com

Entry Fee

Each participating team will be required to pay an entry fee of \$500.

Payment total will include the \$500 entry fee as well as the \$10/person fee for the Student-Athlete Experience. Payments can be made online by credit card [using this link](#) or check before or at team check-in on Thursday, March 28, 2024.

If you have questions or concerns, please contact Rachel Robb RRobb@AnnArbor.org or 734-794-0652.

Official Party

The official party for each team participating in postseason competition varies based on the division. **The official party for Dance is 24** (up to 20 athletes in uniform and up to 4 staff). **The official party for Cheer is 31** (up to 24 athletes in uniform and up to 7 staff, includes up to 3 spotters for safety). For expense purposes and all official functions, each team is allowed to account for their official party only. Any additional people above the official party number shall not be included for expense purposes or planning for official functions.

Team Registration/Check-In

Thursday, March 28, 2024

9:00am – 10:30am EST (assigned times)

Registration payment for both the Championship as well as the Student-Athlete Experience Event must be paid prior to a team taking the floor or competing – [Link to pay online](#).

All coaches are required to submit their Performance Outlines, signed Music Waivers, and Official Rosters. You must bring **4 copies** of Performance Outlines to Team Registration and **2 copies** of rosters.

New this year – teams will be assigned a check-in time and Music-check time.

Music Testing/Sound Check

Thursday, March 28

9:10am – 10:45am EST

Important, please make sure you have checked in before doing a Music Test.

New this year – teams will be assigned a Music-check time.

Teaming up for Character™

Thursday, March 28, 2024

11:00am – 12:30pm EST (George Gervin Center)

All National Championship teams are required to attend this event (min. of two student-athletes).

Special Olympics Clinic – Student-Athletes will have the opportunity to coach athletes from Special Olympics Michigan using Cheer and Dance Skills. It is requested that each team send a minimum of two athletes to this event. Please consider sending your Champions of Character representative.

Coaches' Meeting

Thursday, March 28, 2024

12:00pm EST (Eagle's Nest in George Gervin Center)

All National Championship coaches are required to attend this informational meeting. The meeting will include an overview of the competition including schedule, facilities, practice, judging and any other inquiries. We will finish the meeting with a facility walkthrough.

Student-Athlete Experience – University of Michigan 'Big House' Tour

Thursday, March 28, 2024

2:00pm – 7:00pm EST

All National Championship official party members are required to attend this event.

The Big House tour features access to restricted areas such as the team locker room, premium seating areas, and of course the Michigan Stadium field! The tour is guided by the University of Michigan's knowledgeable staff who while taking your group on a tour of the facility highlight Michigan football's history, and some iconic Michigan moments. Stadium tours last 60-90 minutes depending on group size and the amount of questions asked.

Teams will be assigned specific times.

Practice Times

Friday, March 29 – practice times will be assigned to you in 30-minute increments from 7:30am – 3:00pm. Dance groups will practice in the main arena while cheer practice will be in the auxiliary gym.

Prior to Friday, March 29, teams will be responsible for finding their own practice locations. If you need assistance, please contact the Concordia University Coaches.

Host Head Cheer Coach	Kate Edge	734-624-7983	catherine.edge@cuaa.edu
Host Head Dance Coach	Beth Strom	616-901-8790	elizabeth.strom@cuaa.edu

SPECTATOR PARKING

Spectators can use the parking lots directly to the west or south of the arena.

SPECTATOR ENTRANCE

Spectators should use the main entrance at the north/west end of the arena - designated with a star on the attached map. Tickets, both pre-paid and sales, will be located just inside this entrance.

TEAM BUS DROP OFF & PARKING

Buses should drop teams off at Gates C & D, which are located at the south end of the arena. Buses should then park in Lot C and D.

Music

All music must be uploaded to a Google Drive Folder as an MP3 file (no other file type accepted) by 5:00 p.m. CST, Thursday, March 21st. CDs or iPods will not be accepted for use during performances. Google Drive information will be shared with qualifiers.

Sports Medicine

Concordia University Ann Arbor will have a certified athletic trainer on site in a designated location during all practice and competitions on Friday and Saturday.

Additional information on athletic training and emergency actions plans will be sent to teams upon qualification.

Ticket Information

Tickets will only be available for purchase online. Link will be on the NAIA website for [Cheer](#) or [Dance](#).

Cheer Tickets

All Cheer Tickets will provide GA access to the Dance session as well.

2-Day Reserved Seats - \$50

2-Day General Admission - \$35

1-Day General Admission - \$20

Dance Tickets

All Dance Tickets will provide GA access to the Cheer session as well.

2-Day Reserved Seats - \$50

2-Day General Admission - \$35

1-Day General Admission - \$20

Awards

The top four teams in each sport will be recognized with trophies. Each sport champion will also receive a banner. Cheer awards will be given after the Cheer Finals have completed, and dance awards will be given after the Dance Finals have completed.

Merchandise

National Championship merchandise will be available on site from Fine Designs, a national partner of the NAIA who specializes in a variety of quality imprinted commemorative sportswear created as you wait. Each item is customizable from a variety of provided logo designs. Fine Designs will be on Site at the host venue all day Friday and Saturday of the Championship.

Videography

NAIA holds exclusive broadcast rights for the national championships and NO OTHER LIVE VIDEO STREAMING IS ALLOWED (such as Facebook Live, Twitter, etc.).

Photography

Photography will be made available for purchase following the Championship.

Hotels

Teams are responsible for booking their own hotel rooms from the approved Housing List that can be found on the Potential Qualifier Packet website. Please note which hotel and how many rooms were booked in the hotel requirement portion of the registration form. If additional assistance is needed, please contact Rachel Robb RRobb@AnnArbor.org or 734-794-0652.