



NAIA-SIDA Board of Directors Minutes

Conference Call
May 26, 2020

ATTENDEES: Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President
Wendy Reid, Assistant AD/Communications, Calumet (Ind.), Treasurer
Tyler Price, Park (Mo.), Assistant Director of Athletics for Media Relations & Marketing, At-Large Representative
Tommy Chasanoff, Sports Information Director, Cumberlands (Ky.), At-Large Representative
Zackary Shore, Director of Sports Information, Madonna (Mich.), At-Large Representative
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President
Paige Salveter, Vice President of Marketing, NAIA
Brad Cygan, Director of Athletics Communications, NAIA
Katie Green, Manager of Athletics Communications, NAIA
Maddie Westergard, Manager of Athletics Communication, NAIA

CALL TO ORDER

Chris Wells called the meeting to order at 3:10 p.m. (EDT)

NAIA-SIDA Board – Wells

1. Committee chairpersons, please send Wells your "Committee for Dummies" instructions by the end of the week. Wells will send those instructions to the next committee chairperson

NAIA-SIDA CONVENTION – D. Smith and Potter

1. The "Go to Meeting" platform will be used for the 2020 Virtual NAIA-SIDA Convention.
2. Each panel will be set up as its own link.
3. Cygan has created a landing page that will include all the links to each session.
4. Currently only two individuals have expressed interest in serving on the board.
5. Donnie to check with Sam Martin for DakStats presentation.
6. Wells – Regarding the business meeting, need to be sure everyone knows how to vote and that there is only one vote per institution

NAIA-SIDA CONVENTION WORKSHOP RESOURCE PAGE – Cygan

1. Landing page presented to board.
2. Potter recommended sending out email to NAIA-SIDA Membership that would include candidates for office.
3. Cygan will send email to NAIA-SIDA Membership by end of day regarding proposed constitutional changes.
 - a. Because this email will be sent past the 14-day requirement for submitting changes to the members, it will require a vote of the membership to waive the 14-day requirement.

CoSIDA CONVENTION – Potter

1. There is a good lineup.
2. If you are not able to attend live, it will be available on demand.
3. Live session links are scheduled to be live this Thursday.
4. All sessions will be available across divisions.

NAIA NATIONAL OFFICE REPORT – Cygan, Salveter, Westergard

1. Will have NAIA Office Update available for the NAIA-SIDA Convention, which will include NAC legislation.
2. New branded TV spots are being created that will focus on traditions at NAIA Institution. If you know of any, please submit videos.

COMMITTEE REPORTS

1. Publication Contests – Shore
 - a. More entries this year than previous years.
 - b. Coordinators and committee members did great.
 - c. Some winners have not submitted in recent years.
2. Stats, History, Honors and Records Committee – Chasanoff
 - a. Will new NAIA Championship sports be eligible for CoSIDA All-America consideration? To be addressed with CoSIDA.

OTHER BUSINESS

1. Are we getting adequate responses from SIDs for Scholar-Athlete and Scholar-Team awards? Yes, but there is still some confusion about who is eligible.

ADJOURNMENT

Chris Wells adjourned the meeting at 3:57 p.m. EDT.