



NAIA-SIDA Board of Directors Conference Call Minutes

Tuesday – Dec. 12, 2023

3 p.m. ET / 2 p.m. CT / 1 p.m. MT / 12 p.m. PT

1. Welcome and Roll Call

- a. Present: Donnie Smith (Southeastern), Tommy Chasanoff (Cumberlands), Alisha Alexander (LC State), Chris Well (Lindsey Wilson), Dale Long (Georgia Gwinnett), Jay Stancil (AAC), Camal Preto (Loyola), Tyler Price (Heart), Brad Cygan (NAIA), Katie Green (NAIA), Brandt McCall (NAIA), Paige Salvator (NAIA)
- b. Absent: Jeff Melton (NAIA)

2. National Office Update

- a. Presto – Kevin Dee
 - i. Kevin Dee provided an update regarding conversations with Presto on improving and stabilizing their products. Membership will be surveyed to learn what the common problems are to better inform their conversations which are now including members of ClubEssentials.
- b. Championships – Brad
 - i. Issue with streaming at men's soccer
 - 1. Not a Presto thing
 - 2. Involving IT staff more in production meetings moving forward
 - ii. Shoutout to Brandt for great work at soccer
- c. All-American announcements for the fall
 - i. All came out in one day – goal is to be four business days after the championship
 - ii. Conference SIDs request All-America embargoed list
- d. Scholar-Athletes
 - i. Looking at other release date options for Scholar-Athletes
 - ii. NAIA Connect will be used to submit Scholar-Athletes and postseason rosters
 - 1. Plan is to launch in August 2024

3. CSC Update

- a. 12/12 – last day to nominate for football AAD
- b. Volleyball AAD announced 12/12 and All-America voting ends next Tuesday
- c. Three contests opened: Stabley Writing, Creative and Digital Design, and Changemaker Award

- i. Two Stabley divisions, DI and College
 - d. Convention attendance grant applications are live
- 4. New Business
 - a. PPV streaming vs. Free during postseason
 - i. Conversations being had about lifting the paywall
 - ii. Can it be done economically?
 - iii. Lifting paywall can increase exposure
 - 1. Options for international audience
 - b. NAIA Marathon
 - i. Special event status
 - 1. Lower threshold to meet to get in
 - 2. NAIA was made aware of results following week
 - 3. No NAIA awards, no All-Americans
- 5. Committee Reports
 - a. Programming- Tommy
 - i. Tommy will have topics for next meeting
 - b. Stats- Camal
 - i. Spent last meeting talking about host site SIDs providing stats (lack of)
 - c. Continuing Education- Jay
 - i. Hoping to have a tutorial and cheat sheet in a few weeks
 - d. Branding- Tyler
 - i. Top Plays going well – championship film in there
 - ii. NAIA-SIDA spotlight coming out on Friday
 - iii. Shoutout to Chase Dodge – celebrating championship SIDs
 - e. Publications- Dale
 - i. Nominations opened Dec. 4
 - ii. Dale will send info to Brandt to update website
 - iii. Dale will send info to the group to send to conferences
- 6. Other Business/Discussion
 - a. Constitution Review
 - i. Review on constitution on NAIA-SIDA page ahead of next meeting
- 7. Adjourn

Next Call: Jan. 9