



Sponsorship Opportunities

Be a part of the longest running
basketball championship in history

March 13-18, 2023

Municipal Auditorium
Kansas City, Mo.
naiahoops.com



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Sponsorship Levels

There are many ways for you to be a part of the tradition!

Title Sponsor \$50K

Includes **co-branded championship logo**, advertising (print, digital, in-arena), 10 courtside all-tournament tickets, 50 reserved all-tournament tickets, 300 general admission tickets, 120 VIP hospitality passes, 30 parking passes, 12 Student-Athlete Experience tickets, and more!

Presenting Sponsor \$20K

Includes advertising (print, digital, in-arena), 10 reserved all-tournament tickets, 150 general admission tickets, 60 VIP hospitality passes, 15 parking passes, 6 Student-Athlete Experience tickets, and more!

Teaming Up for Character™ Sponsor \$15K

Includes advertising (print, digital, in-arena), 10 reserved all-tournament tickets, 60 general admission tickets, and 24 VIP hospitality passes.

For more details, visit naiahoops.com/sponsors
Or contact Justin Stine at **816.595.8160**

Exposure Sponsor \$3K

Includes advertising (print, digital, in-arena), 4 reserved seat tickets, 4 sets of championship gear.

Honorary Coach/Honorary AD \$2.5-\$3.5K

Includes (2) two invitations to the honorary coaches/AD tip-off banquet, opportunity to attend practices and team activities, host a team dinner, pre-game introductions with your team, (2) two seats on team's bench or at the scorer's table (AD), (2) two honorary coach credentials, (2) two VIP credentials, (2) two all-tournament parking passes, (2) two sets of championship gear and recognition.

Hospitality Sponsor \$1.5K

Includes advertising (print and digital), 4 courtside seats for all tournament dates and 4 sets of championship gear. Plus access to VIP area in each game, OR 1 hospitality function (lunch or dinner) for 35 people in suites during one four-game block of championship.

Championship Details

- ▼ 16 teams and 250 student-athletes competing for the ultimate prize
- ▼ Average attendance of 40,000
- ▼ 15 games video-streamed live at NAIANetwork.com
- ▼ National championship game streamed live on ESPN3
- ▼ 85th annual event – the longest continuous running collegiate national championship
- ▼ Promotions include: All-Star Game, Student-Athlete Experience event, Teaming Up for Character™ events, Salute to Heroes, in-game promotions and more!

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