



## Sports Information Directors Association

### NAIA-SIDA Board of Directors Minutes

Conference Call  
December 17, 2020

**ATTENDEES:** Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President  
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President  
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President  
Wendy Reid, Assistant AD/Communications, Calumet (Ind.), Treasurer  
Jordan Alves, Sports Information Director, Campbellsville (Ky.), At-Large Representative  
Tyler Price, Park (Mo.), Assistant Director of Athletics for Media Relations & Marketing, At-Large Representative  
Tommy Chasanoff, Sports Information Director, Cumberlands (Ky.), At-Large Representative  
Sammi Wellman, Director of Communications, Cascade Collegiate Conference, At-Large Representative  
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President  
Paige Salveter, Vice President of Marketing, NAIA  
Brad Cygan, Director of Athletics Communications, NAIA  
Katie Green, Manager of Athletics Communications, NAIA  
Maddie Westergard, Manager of Athletics Communication, NAIA  
Laurie Bolig, Director of Membership Engagement, CoSIDA  
Beau White, Director of Creative Services, CoSIDA  
Barb Kowal, Director of External Affairs & Professional Development, CoSIDA

#### CALL TO ORDER

Chris Wells called the meeting to order at 11:03 a.m. (EDT)

#### NAIA Postseason - Wells

1. NAIA NAC and COP are working on postseason.

#### COSIDA UPDATE – Kowal and Bolig

1. Announced yesterday that the CoSIDA Convention will be virtual and not meet in person.
2. Format, dates, etc., to be determined.
3. NACDA will offer two days of programing in July. CoSIDA will not pack it into two days.
4. NAIA does a phenomenal job in preparing divisional day.
5. Platform not determined, looking for input. D. Smith asked to coordinate with CoSIDA.
6. Kudos to NAIA Programing Committee.
7. Missing two years of honoring our members and Academic Hall of Fame.
  - a. Planning to put an emphasis on visual recognition.
  - b. Soliciting NAIA nominations. Want to put more emphasis on NAIA.
8. Membership recognition week in January.
  - a. Planning to send letters to supervisors for young professionals.
  - b. Scholarship available for membership dues for people whose schools are not paying and cannot afford the dues. Encouraged to go on CoSIDA website to apply. No restrictions.

- c. Chasanoff asked for list of CoSIDA members.
- d. Fred Stabley, Sr. writing contest is open
- e. Sammi Wellman is moderating a panel this afternoon for young CoSIDA U Coffee Shop.
- f. Due structure for 2021-22 is being determined. NAIA-SIDA will be asked to give some feedback within the last month.

#### **NAIA NATIONAL OFFICE REPORT – Cygan and Salveter**

- 1. NAC has made some movement on cheer and dance proposal. Includes a filming requirement for All-American nominees. SIDs will be responsible for submitting film. Document of stringent filming requirements will be created. Likely to be approved.
- 2. Announcements:
  - a. Men's and Women's All-Star Basketball Games – Likely today.
  - b. Swim and Dive and Indoor Track and Field host sites announcements are coming soon – Likely in the next week.
  - c. Football host beginning 2022 announced soon.
- 3. Medical Advisory Panel (MAP)
  - a. Advising NAC and COP.
  - b. Will be testing related to postgame interviews and press box staff.
- 4. PrestoSports stats webinar ready, but didn't work in people's calendars. Going to be in early January (possibly January 6).
  - a. Working on FAQ, planning to release at same time.
  - b. After discussion, decision was made to release FAQ ASAP.
- 5. Softball Dakstats to open January 7.

#### **LIVESTAT PROPOSAL – D. SMITH (see attached proposal)**

- 1. Sun Conference requires live stats.
- 2. Presto works best online.
- 3. Why not require live stats for "spectator sports".
- 4. Discussion held regarding any concerns (one-man shops, multiple events, raising the bar, timing, cost increase).
- 5. Cygan and R. Smith going to coordinate to provide example of live stats page.

#### **CoSIDA RECOGNITION WEEK - Chasanoff**

- 1. Looking for ideas about what NAIA can do to participate:
  - a. Recognition of retiring SIDs (e.g. Jerry Hanson at Clarke). Price to facilitate.
  - b. CoSIDA website has PA, radio and television reads. More ideas to be placed on website.
- 2. CoSIDA will have a mass media push on January 25 and 3:00 p.m.
- 3. Chasanoff to start email list to give additional ideas about Recognition Week.

#### **MEMBERSHIP - Wells**

- 1. NAIA-SIDA Dues include going to NAIA-SIDA Convention for free.
- 2. Think about what to do about those dues. Will discuss at next meeting.

#### **OTHER BUSINESS**

- 1. Daktronics Scholar-Athlete. Likely to continue.
- 2. Voting and New Board Members. Do we need to make changes now? Executive Committee to discuss and bring this to full board in January or February.

#### **NEXT MEETING – Wells**

- 1. January 12, 2020, 3:00 p.m. EDT via Zoom

#### **ADJOURNMENT**

Chris Wells adjourned the meeting at 12:00 p.m. EDT.