## Corsair Sports Network

### Broadcast Opportunities

<table>
<thead>
<tr>
<th>Offering</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Naming Rights</td>
<td>$10,000</td>
</tr>
<tr>
<td>Commercials</td>
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### Commercials

Commercials are 30 seconds in length and must be finalized in .mp4 or .mov format. Your 30-second advertisement will be aired a minimum of two times during each of the 150-plus Corsair home athletic broadcasts, and up to a maximum of four times (depending on purchase). Advertisement spots can be updated at any point during the academic year, however, new files must be submitted 48 hours in advance.

### Additional Commercials | $250 per advertisement

### Event Signage

- **$1,000 Cressy Field** (8' x 3' banner)
  - Field hockey, football, lacrosse, soccer
- **$1,000 Tripp Athletic Center Gymnasium** (4' x 3' banner)
  - Basketball, volleyball, intramurals, campus events
- **$500 Tripp Athletic Center Natatorium** (4' x 3' banner)
  - Swimming, Little East Championship, Outside Groups
- **$500 UMassD Baseball Field** (4' x 3' banner)
- **$500 UMassD Softball Field** (4' x 3' banner)
- **$500 UMassD Tennis Courts** (4' x 3' banner)

### Venue Signage

UMass Dartmouth’s athletic venues are perfect places to publicize your business in full view of the crowd. The signs provide excellent exposure at the site of competition, and you are in complete control of the message. To provide optimal exposure of your message and brand.

### UMass Dartmouth Athletics Facilities

- Cressy Field
- Tripp Athletic Center Gymnasium
- Baseball Field
- Tripp Athletic Center Natatorium
- Softball Field
- Fitness Center
- Tennis Courts

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**Interested?** If you’d like to talk to us about these opportunities or tour our facilities, please call or contact:

- Jack Holleran • 508.990.9651 • jholleran@umassd.edu
- Mari-ann Sullivan, 508 999 8570, msullivan19@umassd.edu

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The UMass Dartmouth Corporate Sponsorship Program offers your organization excellent visibility, reaching your customers at our NCAA Division III athletic events and intercollegiate team events.

Corporate partners have a comprehensive presence at all home NCAA Athletic events as well as online and digital network viewership. Various sponsorship levels offer visibility during summer camps, sports clinics, and recreational activities. In addition, your support assists hundreds of UMass Dartmouth student-athletes every year.

Corsair Media Network
Corsairathletics.com draws 1.1 million unique visits annually. This is the official website of UMass Dartmouth athletics. It provides fans with schedules, news, rosters, and statistics, and also sponsors can also be included on our multimedia platforms such as Facebook, Twitter, Instagram, and video broadcasts.

GameCentral averages 30,000 unique views annually
UMass Dartmouth’s Game Central Network allows parents, alumni, and fans to watch Corsair home contests live on the web. UMass Dartmouth delivers a High Definition video-broadcast for the following home contests for men and women: baseball, basketball, field hockey, football, ice hockey, lacrosse, swimming and diving, soccer, softball, and volleyball.

UMass Dartmouth Intercollegiate Sports
More than 500 UMass Dartmouth students participate on our teams. The University is a member of NCAA Division III and the Little East Conference, which includes Eastern Connecticut State University, Keene State College, University of Massachusetts Boston, Plymouth State University, Rhode Island College, University of Southern Maine, Castleton University and Western Connecticut State University.

Women’s Sport Sponsorship
Basketball    Cross Country
Equestrian    Field Hockey
Lacrosse      Sailing
Soccer        Softball
Swimming and Diving  Tennis
Track and Field  Volleyball

Men’s Sports Sponsorship
Baseball    Basketball
Cross Country    Football
Golf        Ice Hockey
Lacrosse    Soccer
Swimming and Diving  Tennis
Track and Field  Volleyball

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Advertising Packages
Diamond $25,000
• Eight Season Tickets – football, basketball, hockey
• Game Program Ad
• Two VIP Parking spaces at UMassD Athletic events
• Reserved seating at all Athletic events at UMassD
• Special pre-game reception with Chancellor
• Meet with team and coach on the turf during practice.
• Full Page Game Program Ad
• 30 second ads
• Rotating logo on website
• Banner at Cressy Field
• Banner in Tripp Athletic Center

Platinum $10,000
• Four season tickets – football, basketball, hockey
• Game Program Ad
• Two 30-second ads on more than 100 video broadcasts, totaling 200 ads.
• Rotating logo on Corsairathletics.com
• 8’ x 3’ color sideline banner at Cressy Field, Natatorium, Fitness Center
• 4’ x 3’ color banner inside Tripp Athletic Center
• Hall of Fame Dinner Sponsor
• One VIP Parking space at UMassD Athletic events
• Reserved seating at Athletic events at UMassD

Gold $7,500
• Four season tickets – football, basketball, hockey
• Game Program Ad
Pick three of four:
• One 30-second ad on broadcasts
• 8’ x 3’ color sideline banner at Cressy Field
• 4’ x 3’ color banner inside Tripp Athletic Center
• PA announcement at home contest

Silver $5,000
• Four season tickets – football, basketball, hockey
• Game Program Ad
Pick two of three:
• 8’ x 3’ color sideline banner at Cressy Field
• 4’ x 3’ color banner inside Tripp Athletic Center
• PA announcement at home contests

Bronze $2,500
Four season tickets – football, basketball, hockey
Your choice of one:
• 8’ x 3’ color sideline banner at Cressy Field
• 4’ x 3’ color banner inside Tripp Athletic Center
• PA announcement at home contests

Broadcast Sponsor
Four season tickets – football, basketball, hockey
Your choice of one:
• 8’ x 3’ color sideline banner at Cressy Field
• 4’ x 3’ color banner inside Tripp Athletic Center
• PA announcement at home contests