



Sports Information Directors Association

NAIA-SIDA Board of Directors Minutes

Conference Call
October 11, 2022

ATTENDEES: Chris Wells, Assistant Athletic Director, Lindsey Wilson (Ky.), President
Donnie Smith, Assistant Athletic Director for Communications, Southeastern (Fla.), First Vice President
Tommy Chasanoff, Assistant Athletic Director Sports Information, Cumberlands (Ky.), Second Vice President
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President
Alisha Alexander, Sports Information Director, Lewis-Clark State (Id.), At-Large Representative
Josh Fisher, Assistant AD for Athletic Communication, Ottawa (Az.), At-Large Representative
Scott Barker, Assistant Commissioner, American Midwest Conference, At-Large Representative
Brad Cygan, Director of Athletics Communications, NAIA
Katie Green, Manager of Athletics Communication, NAIA
Jeff Melton, Manager of Athletics Communications, NAIA
Laurie Bollig, Director of Membership Engagement, CoSIDA
Drew Watson, Athlete Director Southeastern University (Fla.), President of ADA

CALL TO ORDER – Wells

Chris Wells called the meeting to order at 3:02 p.m. (EDT)

ADA President – Drew Watson:

Drew came on to discuss the relationships between the ADA and the SID's and how we advocate for each other. This conversation centered on how SIDs can advocate for themselves with their AD's and the administration. There was also discussion about how can SIDs can show value and how athletic directors can advocate for their SIDs.

CSC Updates:

- Laurie reported that CSC has 229 members representing 119 schools and 7 conference. The number of members has already surpassed last year's total, however, last year we had 149 NAIA schools that had memberships.
- Other reminders: the 30 for 30 nominations is open, while mentorship pairings began last week.
- The CSC Academic All-America opens Nov. 1 with Soccer nominations.

National Office Update:

- Brad discussed several updates with Presto to address ongoing issues faced by membership.
- Winter/Spring Academic Scholar-Athletes must include the fall grades when being submitted. The deadline is January 15th

NAIA Fall Meetings / CSC Advisory Council:

- Chris was part of the CSC Advisory Council which went over the CSC Vote and all-in membership.
- One point that came up about convention this year is trying not to shorten divisional day if possible.
- NAIA Fall Meeting – NAIA has lost 25% of their SID from last year to this year.
- NAIA-Help is going to move to a new platform scheduled for Fall of 2024

Goal Reflection:

- Create a comprehensive best practices guide to send to new SID's to the NAIA and to the profession. The goal is to have it completed for start of the 2023-24 school year.

Other business

- Chris send kudos to Alisha for getting the Continuing Education off the ground with their first panel. Next, Continuing Education is being planned for late October/early November on SIDHelp.
- Coffee Shops a couple times throughout the year for NAIA SID's to network.
- There are discussion about re-launch the NAIA Plays of the Month.

ADJOURNMENT

- Chris Wells adjourned the meeting at 4:07 (EDT)

Next meeting is November 8, 2022 at 3 p.m. EDT