



NAIA-SIDA Board of Directors Minutes

Conference Call
March 24, 2020

ATTENDEES: Chris Wells, Sports Information Director, Lindsey Wilson (Ky.), President
Donnie Smith, Director for Athletic Communications, Southeastern (Fla.), First Vice President
Ron Smith, Sports Information Director, Westmont (Calif.), Second Vice President
Wendy Reid, Assistant AD/Communications, Calumet (Ind.), Treasurer
Jordan Alves, Sports Information Director, Campbellsville (Ky.), At-Large Representative
Tyler Price, Park (Mo.), Assistant Director of Athletics for Media Relations & Marketing, At-Large Representative
Tommy Chasanoff, Sports Information Director, Cumberlands (Ky.), At-Large Representative
Zackary Shore, Director of Sports Information, Madonna (Mich.), At-Large Representative
Cindy Potter, Associate Director of Athletics, Director of Media Relations and Compliance, Columbia (Mo.), Past President
Paige Salveter, Vice President of Marketing, NAIA
Brad Cygan, Director of Athletics Communications, NAIA
Maddie Westergard, Manager of Athletics Communication, NAIA
Doug Vance, Executive Director, CoSIDA

CALL TO ORDER

Chris Wells called the meeting to order at 12:02 p.m. (EDT)

PROFESSIONAL DEVELOPMENT – Wendy Reid

1. I am a big advocate for work-life balance.
2. This is how it works for me, though I know it won't work for everyone.
 - a. My goal every week is to only work 40 hours in the office.
 - b. It is important for me to wake my kids up for school and get them off to school.
 - c. If I have an evening game:
 - i. I don't go into the office until 3-4 for a six o'clock game.
 - ii. While at home, I create game day graphics for social media, create the game day program and send to the printer on campus, double-check with my student workers and make adjustments.
 - iii. Once I get those things done, I do household chores until I need to get in that I can't get done once I go in.
 - iv. Once I get there, I know I will be there for two to six more hours.
3. I had to get over the guilt of not being at work. For my mental state, that has been awesome.
4. In my mind, we work enough that we don't need to be in the office for eight or more hours every day.

CoSIDA UPDATE – Doug Vance

1. Convention is still on the schedule.
 - a. There are a lot of unknowns and our convention is tied to the NACDA convention. How they decide will impact how we decide.
 - b. The hotel is not open now, so that will be a factor.

- c. We don't have a target date for a decision. We would like to reach an understanding by early May, but it is too early to know if that will hold.
 - d. If we do cancel, everyone will get a complete refund.
 - e. The unknown is the hotel situation. There is a two-night deposit that is supposed to be non-refundable. Neither NACDA nor us what the hotel policy is going to be and we won't know until a decision is made.
 - f. If we do lose this year's convention:
 - i. We don't know how we will handle special awards. We might move all of this year's awards to next year and do two years worth, next year.
 - g. Q – Chris: If NACDA shuts down their convention that CoSIDA will follow?
A- Doug: I think so. If they shut down, we lose the hotel property and I don't see a way we could go forward if they shut down.
 - h. Cindy: As of right now, the programming committee is proceeding assuming we are going to proceed as scheduled.
 - i. Q – Tommy: How would that impact the election of new board members?
A – Doug: The tentative plan is that we would do that online, but we are still ironing it out.
 - j. We have selected the Academic All-America Hall of Fame calls but have not yet announced it.
 - k. We will consider of some kind of online convention approach. We have a meeting with a company with some kind of software that makes that easier to do.
 - l. Q – Ron: The hotel canceled my reservation, should I address the hotel directly?
A – Doug: No, the hotel had a mishap that they are correcting. You should receive a new reservation.
2. Academic All-America:
 - a. We will continue the program. We don't want to take anything else away from student-athletes.
 - b. There will be an announcement tomorrow regarding changes that will need to be made because there are no competitions.
 3. All of our scholarships and contests are going ahead as planned. There is no change there.
 4. We have created a new education series called, "Listening and Leading", designed to address specifics related to the dynamics that is here right now for everyone.
 - a. There is a virtual town hall tonight related to what is happening with CoSIDA.
 - b. Thursday, there will be a presentation on mental health with Dr. Jared Spencer.
 - c. Next Tuesday, there will be a session on working remotely.
 5. CoSIDA Coffee Shop
 - a. This will be on Zoom, 10-12 people from our membership.
 - b. Not highly structured.
 - c. Will continue to schedule them for a few weeks.
 6. We are trying to keep some level of normalcy for now.
 7. Q – Tommy: How will the at-large category of the Academic All-America be handled?
A – Cindy: We will use career stats, rather than season. That will help us pick out the best people in each category.
 8. Q – Wendy: I know of two SIDs that are being pressured to provide a list of reasons they should still be employed.
A – Doug: I like to believe that unique challenges provide unique opportunities. I have a large concern for our members.
 - a. We have to be vigilant in justifying our existence right now.
 - b. We have discussed having a session on creative content.
 - c. It is a concern and we are looking for ways to address it.

NAIA NATIONAL OFFICE REPORT – Brad Cygan

1. Stats Update:
 - a. We are going to count spring stats, however, the NAC will deliberate on this.
 - b. Likely will not allow season averages into record book. But raw season numbers would stand with an asterisk
 - c. This will impact career numbers. We would include them but with an asterisk. Thoughts?
 - i. Tommy – Right decision to keep all of spring stats. Total number of games is no different than being a red-shirt.

- ii. Brad – Total number of games is no different than some athletes playing in a number of postseason competitions.
 - iii. Chris – These seniors lost a number of games, I wouldn't be in favor of taking anything away that they have accomplished.
 - iv. Cindy – I am in favor of single game records set. In school records, not using season records.
 - v. Brad – We are not going to recommend any season averages be included for team or individual.
 - vi. Ron – Regarding season averages, should there be a point at which you set a minimum number of games. Some teams have played a number of games.
 - vii. Tommy – If you played a weak non-conference season, you are skewing your numbers that way.
 - viii. Donnie – We have a kid hitting .519 right now after 27 games for baseball. But he only had 108 at bats and we didn't play St. Thomas, Keiser or Webber. I can see where the season averages would get thrown out. As for the career numbers, I think an asterisk would be the right way to go since they have four and one-half seasons.
 - ix. Brad – I don't think we will see more than a handful of games that will play the majority of their season.
 - x. Ron – On the West Coast, we have played more than 50 percent of our games. I know that there are schools that schedule tough and conference is easier for them. However, maybe when you look at it overall, then maybe that is the right answer.
 - xi. Brad – Might consider the percentage of schedule that has been played.
2. All-American:
- a. Basketball DII was announced last week.
 - b. Basketball DI will be announced Thursday.
 - c. We are still considering a couple of spring sports. The NAC will decide.
 - i. Men's and women's golf want to put out an All-America team.
 - ii. Men's Volleyball – the AVCA is going to put out an All-America team.
 - iii. Thoughts?
 - 1. Q – Tommy: What about Bowling?
A – Katie: That will be going out on Thursday.
 - 2. Q – Donnie: If golf goes, will they consider Tennis?
A – Brad: If they include golf, they will consider everything. The NAC will decide. I don't expect golf to go.
A – Chris: I don't see the NAC voting for any spring sport outside of volleyball.
3. DakStats Tennis Stats:
- a. We have not talked through this with Sam and don't have a final estimate.
 - b. With everything going on, I don't see this being a priority for next year. My guess is that this will be on hold. I am assuming this will be a 50,000 price point and don't see this being considered a necessary expenditure at this point.
4. Scholar-Athlete Program:
- a. The NAC will discuss a request to move the announcement earlier. I don't think that would happen since everyone is still in classes at this point.
 - b. Q – Tommy: Do we need to bring up a proposal to the NAC to do away with this system because doing them over the summer is an injustice to fall and winter sport athletes?
A – Chris: This is an NAC decision. I don't see them changing it for three years.
A – Brad: Usually with the NAC, they want to try something for three years to see if it works. I don't think they would even put it on their agenda to discuss it until at least one year into it. I think they will hear from other membership before they hear it from us.
A – Chris: As an NAC member, anytime asked, I will tell them I think it is a mistake.
A – Ron: I wonder if next fall or winter if we could do something as a group to give our input to the NAC.
5. Email from Katie regarding content.
6. Looking at doing something with top-10 plays of the season or having a bracket where people could vote.
- a. Katie:

- i. Would use what the Branding Committee has developed.
 - ii. Would involve more involvement than just one video.
- b. Tyler: The Branding Committee is ready to help.
- c. Chris: Might be good to let people turn in additional videos that were not previously submitted.
- d. Tyler: That sounds good. We can send out something on social media encouraging video submissions. We will work with Katie on the bracket contest.

NAIA-SIDA CONVENTION – Donnie

- 1. The committee will talk about contingencies for an online committee
- 2. Speakers are being decided:
 - a. Wendy is going to speak about lunch
 - b. Katie will speak about the championships
 - c. Zach and Tommy will speak as well

NAIA-SIDA Representative:

- 1. We voted for Collin Kossakoski of Missouri Baptist.
- 2. Chris will send his name to Doug Vance.

WHAT IF THERE IS NO CONVENTION (from an NAIA-SIDA viewpoint)? – Chris Wells

- 1. This will be a topic for the next meeting, but want everyone to be thinking about this.
 - a. Do we need to refund membership fee if there is not an NAIA-SIDA Divisional Day?
 - b. Board elections:
 - i. Should we be voting before we get to the convention instead of at the business meeting?
 - ii. How do we go forward with new board members if there is not CoSIDA Convention?
 - c. Ike Pierson Award: Two next year?
- 2. Zach:
 - a. I think we still have an online convention and vote for board members virtually.

NAIA-SIDA MEMBERSHIP – Chris Wells

- 1. Chris solicited ideas regarding using membership funds.
- 2. Donnie asked about budget for bringing student-athlete representatives to NAIA-SIDA
 - a. Brad - Yes, there is a budget.
 - b. Cindy will generate a letter to be sent to conference SIDs to solicit nominees for the student-athlete representatives. Board members are to email that letter to their conference SIDs.
 - c. Will select the student-athlete representative at the next board meeting.

PUBLICATIONS – Zach Shore

- 1. Questions:
 - a. How do we move forward? Is it business as usual?
 - b. Do we need more judges or coordinators?
 - c. Do we postpone the initiation of the photo contest?
 - d. Two categories of feature stories – written and video. Since we are doing more feature stories during this time, there is more time to write it. Should we create a different category?
- 2. Donnie – Let's leave it as is.
- 3. Chris – My thought is we should not change anything. Shouldn't add to our take away.
- 4. Tommy – I concur with Chris. Those with a bigger staff may have more time anyway.
- 5. Chris – Make sure you work with Brad to promote the publication contests. I'd love to see a record number of entries. It is a good time to promote the things we do well but sometimes we have to put on the back burner.

COMMITTEE REPORTS

- 1. Continuing Ed – Jordan Alves
 - a. Continuing as we planned. One in April, May and likely June.
- 2. Branding Committee – Tyler Price
 - a. Posted our Indoor Track & Field Championship graphic last week.

- b. Will send NAIA-SIDA spotlights to Katie for April and May.
- 3. Stats, History, Honors and Records Committee – Tommy Chasanoff
 - a. No Report
- 4. Membership and Fundraising Committee – Wendy Reid
 - a. No Report

Newsletter – Chris Wells

- 1. Send anything for the newsletter to Chris for next week.

NEXT MEETING – Chris Wells

- 1. April 28
- 2. Jordan will present professional development

ADJOURNMENT

Chris Wells adjourned the meeting at 1:05 p.m. EDT.

